

Madison Area Chamber of Commerce
Venture Out Business Center
975 Industrial Drive
Madison, IN 47250



Bid high, bid to buy!

**Chamber
Tele-Auction**

**Sunday, March 7
1:00 p.m.**

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Madison Area Chamber of Commerce
March 2010 Vol. 18, Issue 3 www.madisonchamber.org

Chamber *insight*



Lights, camera, action!

21st Annual Tele-Auction is March 7

An amazing number of goods and services have been donated for the 21st annual Madison Area Chamber of Commerce Tele-Auction.

A motorcycle lift, tickets to sporting events, restaurant gift certificates, oil changes, and baskets are among the many items that have been donated.

The TV and radio event is scheduled for 1 p.m. on Sunday, March 7. Tune in to be part of the fast-moving action. The number to dial to make a bid is (812) 574-1300.

To see a preview of the items, come to the Venture Out Business Center between 10 a.m. and 2 p.m. on Saturday, March 6. Express bid numbers can be reserved that day. A list of items will be published Saturday in a double-page spread donated by The Madison Courier.

The Tele-Auction comes together with the help of such partners as SEI Communications, which provides the phone lines; Time-Warner Communications, providing cable service; the Cable Advisory Board, supplying camera operators and live TV production; and WORX-WXGO Radio, which directs the show, provides announcers and broadcasts it live. River Valley Financial Bank and MainSource Bank provide volunteers who man the phones. Frisch's Big Boy provides food for the volunteers.

Chamber Directors and Ambassadors take the lead in soliciting donations, picking up the items and conducting the Tele-Auction. Tim Torrance is Tele-Auction chairman.

This year the public will be able to see the Tele-Auction live online via streaming video. The video link will be provided at www.madisonchamber.org.

Among the first items donated this year:



Rotary Lift has donated a motorcycle lift for hobbyists, valued at \$650. Pre-bids can be made at the Venture Out Business Center between 10 a.m. and 2 p.m. on Saturday, March 6.

- Harbor Breeze Ceiling Fan—Century 21/River Valley Real Estate
- Tandem Load of #53 stone—Sedam Contracting
- MCHS Booster Club Basket—Madison Booster Club
- Two Kings Island tickets — Jefferson Community Federal Credit Union
- Children's Party for 15 at Imagination Station—ISU Insurance/Imagination Station
- Preventative Physical Exam—KDHHS
- 6" Dog Kennel — R&T Steel and Wire
- Open cockpit biplane ride — Hoosier Hills/Robinson Real Estate

- Four Reds tickets with parking pass — MainSource Bank
- Photography packages—Hunter Photography, Hanging Rock Photography and Capture the Moment Photography
- Overnight Chocolate Package — Holiday Inn Express
- \$100 Credit toward purchase—Newton Manufacturing
- \$50 Gift Certificate to E...
- Coin basket — Farmers Bank of Milton
- Pet Cremation—Morgan Nay Funeral Centre
- Overnight stay and breakfast—Richwood Plantation B&B
- One year of classic cable — Time Warner
- Three credit hour course — Ivy Tech College

**See more Tele-Auction items by visiting
www.madisonchamber.org**

Welcome New Chamber Members!

**John Paul Park
Conservancy
C. Jill Keller**

**Madison Imagination
Station
Beverly Chase Gullion
309 West Main Street
Madison**

**The Strategy Center
Kevin Kellems
326 Mulberry Street
Madison**

Chamber Board of Directors and Staff

Executive Board:

President: Kevin Watkins, Pets Doc
Past President: Ann Suchocki, Edward Jones
Vice President: Tony Ratcliff, Ohio Theatre
Treasurer: Phillip McKay, McKay Accounting

Board Members:

Dwayne Cole, MainSource Bank
Pam Crozier, Indiana Bank & Trust Co.
Abbe Ernestes, Hanover College
Brenda Eversole, Century 21
Chad Lewis, Attorney at Law
Rick Nelson, River Valley Financial Bank
Carl Risk, King's Daughters' Hospital
Jeannie Stotts, Joas & Stotts
Tim Torrance, WORX-WXGO

Larry Truax, Grote Industries
Josh Wilber, Indiana-Kentucky Electric Corp.

Staff:

David Collier, Executive Vice President
Lynda Knoebel, Member Services Coordinator
Helen Cope, VOBC Building Manager

**"BID HIGH, BID TO BUY"
By calling (812) 574-1300!**



This Is Your Chamber...

By Dr. Kevin Watkins,
2010 Chamber President

Hello and welcome to the next installation of "This is your chamber". I think that this month, I would like to talk about the Government Affairs committee of your Chamber of Commerce. It is one of the many ways that the Chamber offers you value for your membership.

The Government Affairs committee has already been hard at work for you by bringing you the ongoing 'Third House' series. Our State Representative, Dave Cheatham and our State Senator, Jim Lewis, have been coming to the Venture Out Business Center every other Saturday since the beginning of the legislative session to meet with the public. They take the opportunity to advise us of the details of specific items of legislation that are moving through the process of becoming law. They let us know how each of those bills will affect our community and us, individually. And then they take questions and try to answer concerns from their constituency here in Madison. It is important to take the opportunity to give our legislators the feedback they need to effectively represent our issues.

In order to be The Voice of Business, we are also working on a polling mechanism. What is the position of the Chamber on the storm-water utility tax? How do the public travel emergency advisories affect business? These and many other questions need specific answers from the Chamber and our business community. But, without an effective polling mechanism, how do we represent the will of our membership? I believe that we need a specific target group that statistically represents the demographic of our membership. And we need to be able to access and garner feedback from this polling group on short notice. Sometimes we need to be able to develop and broadcast an official Chamber of Commerce position quickly.

We are currently providing education to our membership on issues as they come before us. Either through our website or through specific e-mailings, we try to let our membership know when there are issues in the community that may affect their business or the community-at-large. We will be expanding this effort to include some State or Federal issues as time goes on.

If you are interested in participating in developing these efforts, either as a committee participant or as a polling member, we would encourage you to contact us and let us know of your interest. If you have an opinion about how we're developing this process, please give us a call. If you have an issue about which you need information or that you would like the Chamber to consider taking a position on, please don't hesitate to let us know. And if you would like to give your state representatives the benefit of your counsel, please join us at the Third House sessions. The final wrap up of that series is on March 13, 2010 at 8:30 a.m. at the VOBC.

Also, in this election cycle, we will be hosting a candidate forum in the primary and general election and candidate debates in higher profile contested races. In Madison, Indiana, the Government Affairs Committee of the Chamber of Commerce is hard at work to be "The Voice of Business" for our community.

Bridge Building

By Corey L. Murphy, Executive Director, Economic Development Partners Jefferson County

"Not in my lifetime" was a familiar response from locals regarding the replacement of the Milton-Madison bridge. This response was fitting because of the project's broken progress over the last 20 years.

February 17 brought positive news with the announcement of a \$20 million federal stimulus grant. While the award fell short of the requested amount, the bi-state project was among the 51 projects selected for funding from an applicant pool of nearly 1,400.

Madison welcomed U.S. Secretary of Transportation Ray LaHood on February 22 to town for a ride across the bridge and a press conference. At the press conference, it was apparent that Indiana and Kentucky state officials were speaking from the same play book. The superstructure replacement would move forward and construction would begin in 2010 and be complete i012. The result would be a safe and reliable river crossing! Inconvenient but safe bridge approaches could be addressed separately as the necessary right of way acquisition



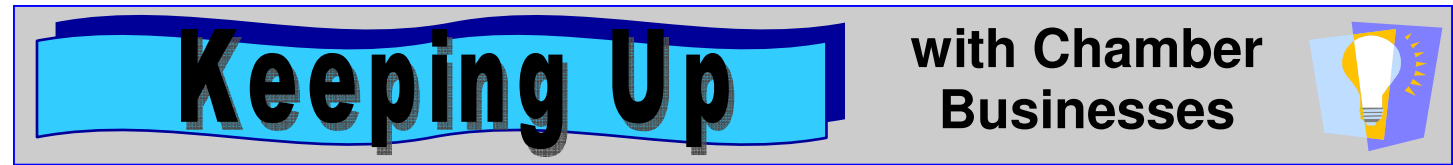
U.S. Transportation Secretary Ray LaHood (left) and Congressman Baron Hill recently in Madison announcing the TIGER Grant award.

would throw a wrench in the bridge replacement schedule.

The system worked in spite of an American civic environment that is often described with cynicism and gridlock. The diligent local advocacy by Mayor Armstrong, Trimble County Judge Executive Randy Stevens and many others caused this project to find friends up the food chain - like U.S. Rep. Baron Hill and Kentucky Governor Steve Beshear. Governor Daniels' Major Moves program had Indiana well positioned to leverage the stimulus funding.

Job creation and retention is a top priority locally and for both states. This project represents an opportunity to take a major move toward securing appropriate infrastructure for our economic future. The help has come from Frankfort, Indianapolis, and Washington DC. The words "Thank you" come to mind as an appropriate response.

All in all it was a good day for Madison and the region!



Congratulations to Starla Toomey, Director of Nursing at **Hanover Health and Rehab** who has been selected to serve on the Advisory Board for the Nursing Program at Ivy Tech Community College.

Hanover College presents Christian Rock performer Addison Road on Thursday, March 18 at 7:30 p.m. in Parker Auditorium. Addison Road has cultivated a unique pop-rock sound with a mission to show others how they may find their hope and identity in God. Their songs, "All That Matters" and "Sticking With You," earned a 2009 Dove Award nomination for "New Artist Of The Year." For tickets contact the Hanover College box office at (812) 866-7110.

"A Garden Affair," sponsored by the **Lanier Mansion Foundation** will be held on Saturday, March 20. Beginning at 10:30 a.m. you will enjoy entertaining talks by two garden experts, surprises, and a luncheon at the Old Masonic Building, 217 East Main Street, Madison. *Wit, Wonder and Whimsy In Your Garden* will be presented by Louisville radio host and columnist Bob Hill and *Great Botanical Gardens of North America* by Hanover College professor Dr. Larry DeBuhr. Reservations required, call (812) 273-0556 by March 15.

Clifty State Park and Inn will present their first Euchre Tournament March 26-28. Call 877-925-4839 to register your team and don't miss out on this inaugural event!

Best Way Inn invites you to their Open House and Suite Ribbon Cutting on Wednesday, March 17 from 5:00-7:00 p.m. Come and enjoy free food, drinks and SWIMMING!

Seventh Annual, *She Knows Where She's Going* Luncheon sponsored by **Girls Incorporated of Jefferson**

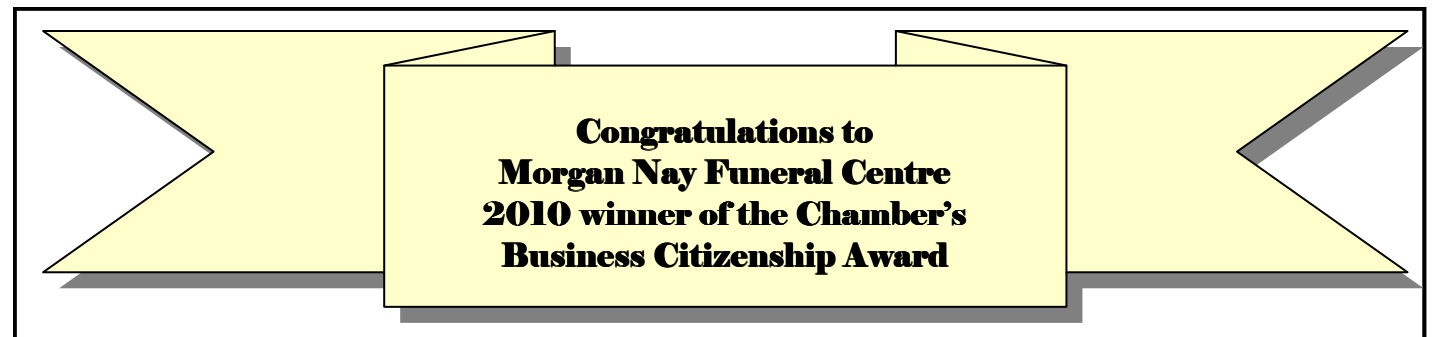
County will be held on Tuesday, March 16 beginning at noon at The Livery Stable. For ticket information contact Girls Inc at (812) 265-5863.

Special edition photo frames from the Chamber Annual Dinner are still available for only \$5.00 by calling the Chamber office at (812) 265-3135. Annual Dinner photographs are still available by visiting the **Hanging Rock Photography** website at www.hangingrockphoto.com to purchase your special picture.

Madison Convention and Visitors Bureau presents, *A Taste of Madison* on Sunday, March 21 from 4:00-7:00 p.m. at Clifty State Park and Inn. More than a dozen local restaurants and wineries will offer samplings of their culinary and tasting delights. Call (812) 265-2956 for ticket information. Live entertainment!

Cozy Acres Golf Complex & Golf Car Sales has hired a new PGA Pro, Jim Meisner. Also new at Cozy is the Video Swing Analysis building which you can have your lessons recorded, analyzed and a DVD provided. Trevor Crafton also tells us they have ordered more golf cars, a larger inventory of parts, new Callaway and Taylormade golf club inventory for this upcoming season. Check out their website at www.cozyacresgolf.com where you can also sign up, see league and lesson calendar of events.

Josh Denny, State Farm Agent has informed us about his new office opening at 506 East Main Street, Madison. Josh has acquired the former office of State Farm Agent, Steven Chittick. After Josh completes some renovations, he will have a grand opening celebration and ribbon cutting. Congratulations and Welcome Josh!



2010 Chamber Platinum Members



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March 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 MBPA 8:00 a.m. The Attic	3 Ambassadors Luncheon 11:30 a.m. BoneYard Grill	4 Small Business Committee 11:30 a.m. VOBC	5	6 Tele-Auction Preview 10AM-2PM VOBC
7 21st Annual Chamber Tele-Auction 1:00PM	8	9	10 MACC Foundation Board 11:30 a.m. VOBC	11 Ribbon Cutting At Imagination Station 11:00 a.m.	12	13 Third House Legislative Wrap-Up 8:30 a.m. VOBC
14	15	16 Tech Taskforce 11:30 a.m. Girl's Inc. Lunch @ Livery Stable 12:00 p.m.	17 Open House Best Way Inn 5:00 p.m.	18 MACC Board Meeting Addison Road Hanover College 7:30 p.m.	19	20 A Garden Affair 10:30am-3pm Old Masonic Building 217 E. Main St.
21 Taste of Madison 4:00-7:00 p.m. Clifty Inn	22	23	24	25 YP Thirsty Thursday 5:30 p.m.	26 Hank & Johnny Live Performance Ohio Theatre 7:00 p.m.	27 Euchre Tournament at Clifty Inn (3/26-3/28)
28 Palm Sunday	29	30	31	MARK YOUR CALENDAR: May 14 ... Chamber Golf Outing May 21-22 ... Ohio River Valley Folk Festival Featuring Recording Artist Krista Detor		

★ 2010 Chamber Gold Members ★

Century 21/River Valley Real Estate
 Cinergy MetroNet
 Copes Car Care
 Farmers Bank of Milton

Frisch's Big Boy
 Grote Industries
 Indiana-Kentucky Electric Corp.
 Madison Tool Inc.
 The Office Shop

Super Board offers variety of high-value goods, services in Chamber Tele-Auction

Tune in to the Chamber Tele-Auction beginning at 1:00 p.m. on Sunday, March 7, and you will see your Chamber Board, Ambassadors, and dozens of volunteers perform magic — converting dozens of donated items and gift certificates into thousands of dollars of support for the Madison Area Chamber of Commerce.

Leading the way will be items on the "Super Boards." Those are the items valued at more than \$300 — and there are several of them.



Copes Car Care has donated a 4 days, 3 nights get-away accommodations package at the Jockey Club in Las Vegas! Accommodations include large one bedroom suite, fully equipped kitchen, living room and fold out sofa.

\$300 value. Copes Car Care is located at 1445 Clifty Drive. (airfare not included)

Rotary Lift has donated a Direct Lift Pro Cycle Motorcycle lift for motorcycle enthusiasts who work on their own bikes. The high-quality lift is valued at \$650. The Pro Cycle model is one of American's number one motorcycle lifts. It has a 93-inch long table with diamond-plate surface, is 24-inches wide and has a 20-inch removable approach ramp. It is air operated with a foot pedal. The extended length is standard and it includes a vise. The weight capacity is 1,000 and is suitable for all bikes from choppers to sport models.

Steinhardt Heating & Air Conditioning has given a Free Indoor Air Quality Duct Cleaning valued at \$350. Your ducts will be cleaned using the HEPA-AIRE Duct Cleaning system including BBJ Sanitizing.

Time Warner Communications, one of the Chamber's partners in producing the Tele-Auction, has given a one-year classic cable subscription to be auctioned. The value is \$738.

Enviroscape is offering a landscape design and consultation. The value of this expertise service is \$350. Enviroscape is located at 930 Industrial Drive.

Ivy Tech Community College students will be interested to know that the college is donating a three-credit course for the Tele-Auction. The course can be selected by the student. In-state tuition and the technology fee are covered. The value is \$325.

Burris Electric is donating two Swanstone 22x33 Double Bowl Kitchen Sinks valued at \$544 and \$401.

Prince of Peace Catholic Schools has given a Shawe Memorial High School Fan Athletic Package which includes 2 season passes for Shawe Athletics, 2 bleacher seat backs and 2 t-shirts. A \$400 value.

Lee's Lock Service is donating two U.S. Lock

Commercial grade heavy duty single cylinder deadbolts. Installation includes cutting holes and mortising for deadbolts. Value \$345.

Pets Doc Veterinary Clinic is donating a \$300 annual wellness package for a dog or cat. It includes spaying or neutering, annual vaccinations, flea and heartworm preventatives for six months and one behavior consultation, plus a bonus basket of goodies.



Boonie's Water Conditioning is offering an HFC-1000 high-flow 1.5 gpm drinking water system valued at \$375. Boonie's is located at 412 E. Second St.

Super Board items are advertised all day on the Tele-Auction, and are usually closed at the very end of the broadcast. Often this occurs between 5 and 6 p.m., so be ready to bid during that time period to secure these valuable Tele-Auction items.

Would you like to host a Business After Hours?

Business After Hours is a networking event held at Chamber member businesses. It's a great opportunity to showcase your business.

The Chamber is now accepting requests to host Business After Hours during 2010. If you are interested, call Lynda Knoebel at (812) 265-3135, Ext. 225.

For Business After Hours, the Chamber will provide name badges, sign-in sheets and the 50/50 draw. The Chamber notifies all Chamber members of the date and location. Host businesses can pick the date and location of Business After Hours. The host business provides refreshments and pays \$50 for the monthly Business After Hours drawing.



Microdome Computers has donated a Computer System, perfect for home and small office applications. It comes with a vibrant 19" LCD Flat Screen Monitor and Windows 7 with XP Professional Downgrade, as well as Microdome's outstanding tech support and warranty. \$825



Venture Out Business Center

975 Industrial Drive
Madison, Indiana 47250
Phone: 812.273.6510
Fax: 812.265.5544

- BagBarn.com • Cornerstone Church • Employment Plus • Home Care Home • Indiana Wesleyan University
- Jefferson County Board of Realtors • Ohio River Valley Food Venture • Prairie Mutts LLC • SEI Communications •
- Small Business Development Center • United Industrial & Welding • Weight Watchers

Madison Area Chamber of Commerce Foundation

2010 Board of Directors

President — **Warren Auxier**, Auxier Gas

Vice President — **Fred Swinney**, Die-Mensional Stamping

Secretary/Treasurer — **Don Phillips**, Hilliard Lyons

Past President — **Gregg Sindere**, Sindere Enterprises

Directors:

Louis Alexander, Madison Precision Products

Dave Carlow, Associate

Randy Johann, Ivy Tech Community College

Ralph Lee, River Valley Insurance

Phil McKay, McKay Accounting

Dan Menke, U.S. Foodservice

Tony Ratcliff, Ohio Theatre

Jeannie Stotts, Joas & Stotts

Kevin Watkins, The Pets Doc Veterinary Clinic



TENANT SPOTLIGHT: Home Care Home

By **Helen Cope**
VOBC Building Manager

Libby Large, owner of HOME CARE HOME, had a vision several years ago and set about to make that vision reality. Being a nurse, she already had compassion and a desire to help others. When she decided to start a business, she went back to school to earn her Associate Degree in Business. She created a plan by using the free counseling at the VOBC through SBDC and completed the multitude of forms needed to set up HOME CARE HOME. Her business is now reality and growing fast.

HOME CARE HOME has trained personnel who go to homebound individuals to help the individual remain living in their own home, or to be

more comfortable as with post-surgery patients or new mothers. Libby's employees are CPR certified and skilled in helping with all home activities except medical. They can shop, cook, clean, do laundry, read to, and interact with the client. The caregiver will also notify family members on-line as to how their loved one is doing.

The amount of time and the care to be given is established for each client after interviews with Libby. She is approved by the states of Indiana and Kentucky, Veterans Administration, and working with LifeTime Resources. She is exactly the tenant the VOBC was constructed to house.

Congratulations to Libby Large and HOME CARE HOME!!!

Plan Your Next Event at the Venture Out Business Center!



975 Industrial Drive
Madison, IN 47250
(812) 265-3135, Ext. 221